GREEN CODE LAB
CHALLENGE

CORPORATE SPONSOR KIT

2 to 4 december 2015

A unique adventure!
EDITO

By 2030 the Internet will use more electricity than the whole world used in 2008 (Dresden University). So the problem is clear, we need to improve the energy efficiency of the digital economy for both economic and environmental reasons.

We have programmed the 3rd edition of the GCLC at the same time as the COP21, which will help our target audience of IT professionals and students, see the importance of eco-design and therefore increase the value of our partners’ participation.

Our aim is to have 500 student and 50 professionals participants over the 5 continents.

As you know the 21st United Nations Climate Change Conference -COP21- opens in Paris in December with the objective of an agreement to limit climate change to 2°C.

Our target this year is 500 students 50 professionals over the 5 continents.

To achieve this ambitious goal we need partners like you.

Christophe ROUVRAIS
CEO ESAIP

Olivier PHILIPPOT
Manager Green Lab Center
The Software Industry, because it is always growing and changing, because it is immaterial, often forgets its carbon footprint so opportunities to improve exist everywhere.

The GCLC was put into place to focus on these problems and find practical solutions.

The GCLC brings together teams of students and professionals for 48h to work on a shared goal: the optimization of energy consumption for an open-source Web Technology application.

This is an occasion to reveal talent that will thanks to software eco conception make the Web more energy efficient.

A highly interactive event simultaneously broadcast to all the participating Campus’

The GCLC is for any student or professional that has skills in JAVA and WEB (JavaScript, HTML, CSS,PHP).

Each team – 3 to 5 people – tries to find a solution to the same problem. The winner will be the team that has the best results.

Our objectives

Build a dynamic community, federated around the GLC in France and more broadly anchored at international level.

Demonstrate the importance of eco-design software, in the world of ICT Higher Education and Research, in minimizing energy consumption at a time when the use of new technologies is exploding.
A unique adventure!

2014 ...

7 COUNTRIES, 17 CAMPUS
+340 COMPETITORS, 80 TEAMS
15 CONFERENCES
+1500 TWEETS #GCLChallenge
FOLLOWED BY MORE THAN 144,000 PEOPLE
3000 VIEWERS VIA LIVESTREAM
50 PRESS ARTICLES
The 2014 GCLC brought together more than 340 participants, in 80 teams - in 14 cities and 7 countries. A great adventure for all!
15 CONFERENCES

Conferences: 30 minutes, with experts from all over the world in eco-design for software and ICT.

Thematic areas: best practice and success stories.  
- For both professionals and a broader public 
- Livestream for all the participating campus’
- Networking: between the experts and the students

WORKSHOP GREEN DEVOXX 4 KIDS

An afternoon at the “Creative Hub” de Nantes, twenty kids aged between 8 and 12, took part in workshops and fun events

Objective: Awareness-raising of the impact of ICT

Initiation in programming, robotics.
- An external facilitator and volunteers
MEDIA INTEREST

INTERNATIONAL PRESS
Radioprotection (EN)  ABC (ES)
Sustainable Software  Innovaticias (ES)
Blog (EN)           E-volucion (ES)
20 Minutos (ES)     Ecoticias (ES)

REGIONAL PRESS
Ouest France
Nantes Digital Week
Angers Télé
Radio Campus Angers
Angers Mag
Courrier de l’Ouest
Anjou Eco
Territoires
La Rédaction
Actudici
Agence API

PARTNERS
Angers Loire Métropole  Open Odyssey
Nantes Métropole       Green Code Lab
Green Lab Center       Club Presse Anjou
ADN’Ouest              Polycom
La Cantine Rennes      SIGMA
Atlantic 2.0           MCETV
Atlantpol               Alliance Green IT
Addon Numérique        Angers Technopole

PRESS KIT
Le Monde  Spark News
Journal des Entreprises  Consmomer
Le Point (Etudiants)  Responsable
We Demain  Enviro2B
UP-Magazine  Geosnews
Dimension Ingénieur
ecodesign for software and ICT a growth factor, an increase in independence and competitiveness

GCLC is accredited by COP21

COP21 will be a crucial conference. The stakes are high: the aim is to reach, for the first time, a universal, legally binding agreement that will enable us to combat climate change effectively and boost the transition towards resilient, low-carbon societies and economies.
PRIZES

1ER PRIZE - STUDENTS: ONE WEEK IN SAN FRANCISCO (SILICON VALLEY) + MENTORING FROM GREEN LAB CENTER FOR THE PUBLICATION OF THE RESULTS IN A SCIENTIFIC JOURNAL. THE ARTICLE WILL BE DISTRIBUTED IN THE SPECIALIZED PRESS AND ON THE WEB. + MENTORING FOR AN R&D PROJECT FROM DECEMBER TO JUNE 2016 AND THE CREATION OF A START-UP.

2ND AND 3RD PRIZES: A CHECK FOR 1 000 €

SPECIAL PRIZE: BEST PROFESSIONAL TEAM

CONFERENCES
Open to all
With International experts in eco-conception for ICT
Diffused on Livestream

STANDS
Partners present on the campus’ where the teams are
Why should I become an exhibitor?
To prospect communicate and work behind the scenes

WORKSHOPS
GREEN DEVOXX 4 KIDS: Awareness-raising of the impact of ICT
Initiation in programming, robotics.

PROGRAM

STANDS

WORKSHOPS

Since 2011, open-odyssey has mobilized the collective intelligence of students to boost innovative transdisciplinary projects. This contributes to economic development in the region. Over 1200 students from twenty schools mobilized on topics such as green IT, the Circular Economy, sustainable building, food or renewable energy.

www.open-odyssey.org

The Green Code Lab is a non-profit organisation founded to promote eco-conception and brings together Higher Education and Research labs that specialise in IT and HSE. It is a unique cluster striving to innovate and improve Green IT.

www.greenlabcenter.com

Esaip is an engineering school with programmes in IT and QHSE. And is the first institution in France to put into place a major in sustainable IT engineering with eco-conception of software.

www.esaip.org

WHO ARE WE?
ZOOM ON THE ORGANISERS

Co-organisers

Historical Partner

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www.open-odyssey.org
Join us!

Let’s go for a week to San Francisco

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